



Misk مسك
مؤسسة محمد بن سلمان
Mohammed Bin Salman
Foundation

المنتدى العالمي
Global Forum

MISK GLOBAL FORUM 2025 PARTNERSHIP OPPORTUNITY

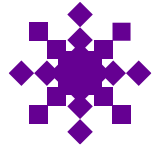
November 19th – 20th, 2025
Misk City Riyadh, KSA



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About Misk Foundation



About Misk



Empowering Saudi youth through programs that unlock their full potential.



Developing future leaders for the Kingdom and the world.



Driving innovation by building a dynamic youth ecosystem.



Established in **2011**, Misk is shaping a generation ready to lead.



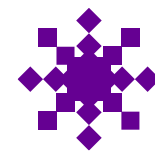
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مسك Misk
مؤسسة محمد بن سلمان
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Our programs & subsidiaries



Programs



Leadership



Community



Entrepreneurship



Skills

Subsidiaries



مدينة محمد بن
سلمان "غير الربحية"
Mohammed Bin Salman
City "Non-profit"



مركز علمي لاكتشاف
العلوم والابتكار
Ilmi Science Discovery &
Innovation Center



مدارس الرياض
Riyadh Schools



مدارس مسك
Misk Schools



مانجا للإنتاج
Manga Production



معهد مسك للفنون
Misk Art Institute



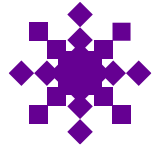
أسان
Asaan



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Global Forum

Misk Global Forum through the years



About MGF



Flagship annual event by Misk Foundation focused on youth empowerment.



Connects global **young leaders, innovators, and entrepreneurs.**



Drives impactful dialogue and **idea exchange** on global challenges.



Creates opportunities for **networking, collaboration, and positive change.**



Our themes



2016

Young Together Leaders



2018

Skills of our Tomorrow



2020

The Ripple Effect



2023

Big Now



2017

Meeting the Challenge of Change



2019

Work Re-Worked



2022

Generation Transformation



2024

By Youth For Youth





Our numbers

#MGF 8 Editions



152K+

Attendees



70+

Partners



130+

Nationalities



930+

Speakers





Our marketing

#MGF Marketing Stats



1.4K+

Social Media Posts





3.3M+

Live-stream views



744.5K+

Interactions



50.7M+

Impressions



37.5M+

Reach



102.9M+

Views





Our speakers



Anthony Anderson
Actor



Ons Jabeur
Professional tennis
player



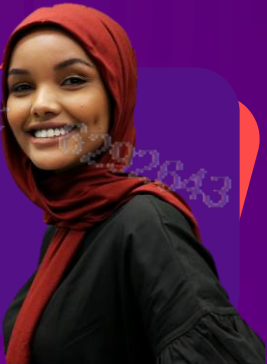
H.R.H. Abdulaziz Bin Salman
Minister of Energy, SA



H.M. Queen Rania
Queen of Jordan



Steve Wozniak
Co-founder of Apple



Halima Aden
Fashion Model



Karim Benzema
Football Player



**H.H Princess Haifa Bint
Mohammed Al Saud**
Vice Minister of Tourism



Bill Gates
Businessman



Steven Bartlett
Podcaster

Our recurring partners



Private Entities

aramco



SNB

mbc
GROUP

stc



د. سليمان الحبيب
DR SULAIMAN AL HABIB
المجموعة الطبية medical group



Public Entities



وزارة الاستثمار
Ministry of Investment

وزارة الاقتصاد والتخطيط
MINISTRY OF ECONOMY & PLANNING



جامعة الملك عبد الله
للعلوم والتقنية
King Abdullah University of
Science and Technology



SDAIA
الهيئة السعودية للبيانات
والذكاء الاصطناعي
Saudi Data & AI Authority



وزارة الاتصالات
والمعلومات
MINISTRY OF COMMUNICATIONS
AND INFORMATION TECHNOLOGY



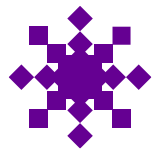
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المنتدى العالمي
Global Forum

About MGF24



Highlight Video



MGF24 numbers

MGF24 STATS



11.6K+

Physical attendees



18.4K+

Virtual attendees



51%

Female



49%

Male



83

Nationalities



300+

Speakers

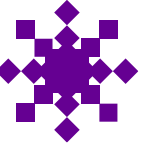


54

Interactive Sessions



Media impact & global reach



18.6M+

Media Appearances



1K+

News articles

الإخبارية العربية نبض الجزيرة mbc



11.1M+

Influencers' Content Views



49+

Newspapers & TV Channels



30+

Interviews and TV appearances

الإخبارية

SBA



البيان

الشرق

الشرق الأوسط

mbc

الإخبارية

العربية

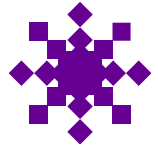




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About MGF25



About MGF25



15,000+ Attendees focused on youth



From 19th to 20th Nov 2025



Misk City, Riyadh



Hybrid event virtual & physical attendees



MGF25 theme

MGF25 centered on youth-led innovation, collaboration, and solving global challenges.

Equips young creators to turn ideas into real-world impact through hands-on innovation.



Created
By Youth
باب
داع
الشباب



Sports and Well-being



Emerging Technologies (AI, Robotics, and Future Skills)



Arts, Culture, and Creative Industries



Sustainability, Green/Circular Economy, & Climate Action

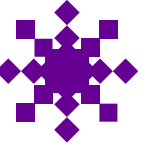


Global Engagement, Advocacy, & Policy

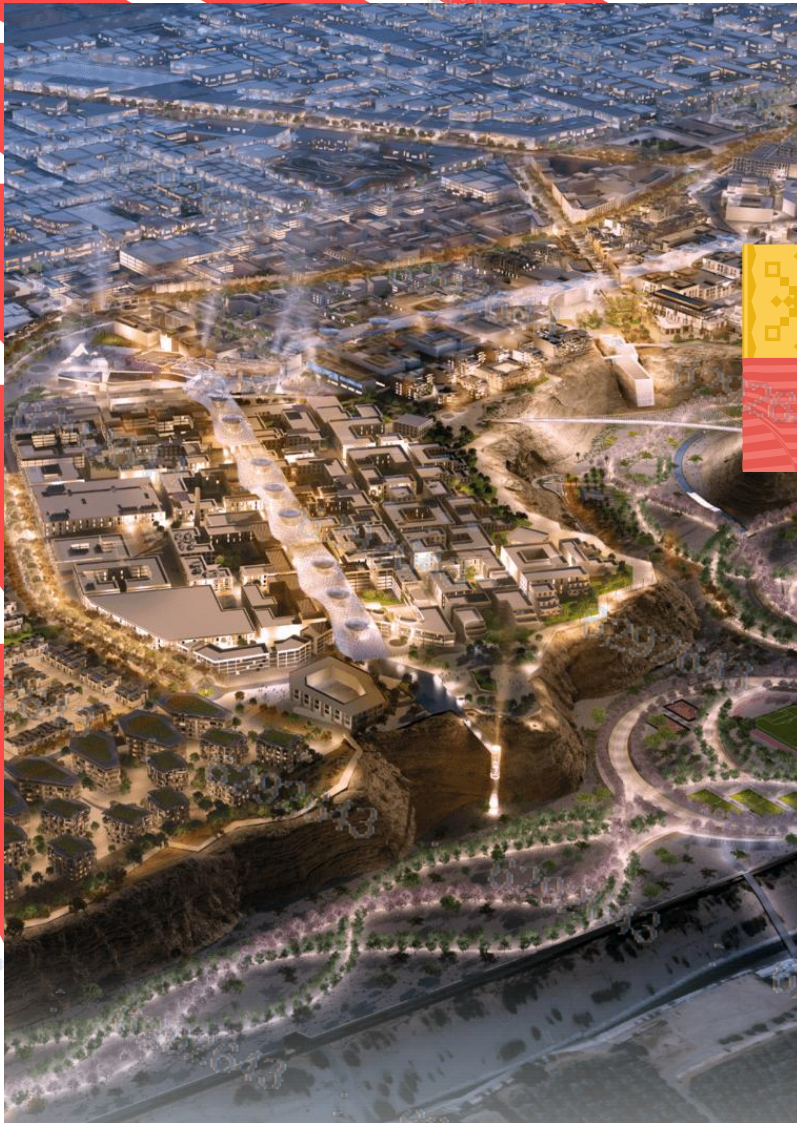


Social Entrepreneurship & Community Empowerment

MGF25 location



Al Malfa Event Space, Mohaammed bin Salman City



King Khalid International Airport



30
MINUTES

**KING KHALID
INTERNATIONAL
AIRPORT**

KAJD

Diriyah

KSU

10
MINUTES

KING SAUD UNIVERSITY

MGF 2025



مدينة محمد بن سلمان
Mohammed Bin Salman City
غير الربحية Nonprofit

Diplomatic Quarters

Downtown Riyadh

Iraqah

Wadi Hanifa

20
MINUTES

DOWNTOWN



MGF Spaces | Main Stage



Description

The stage brings together **youth, pioneers, and global leaders** to share transformative ideas, bold actions, and fresh perspectives. It creates 'wow' moments that spark big thinking and inspire ambitious goals.



Fireside Chat

Real, Intimate Reflections



Panel

Dynamic Insight
Sharing Conversation



Keynote

Inspirational talks by high-profile speakers.



FYI

A TED Talk for Insight, Inspiration, and Impact



KEY ELEMENTS



Voting



Entertainment



Q&A

MGF Spaces | Leaders Diwan



Description



A vibrant, talk-show–style space where young audience engage directly with global and regional leaders. Designed to spark inspiration and ambition, it blends bold conversations, fresh ideas, and authentic dialogue that motivate youth to think big and shape their own future.

Examples of previous speakers



H.E Adel Al-Jubeir
Minister of State for Foreign Affairs



Lubna Al-Olayan
Chairperson of SAB



HRH Prince Mishaal Al Saud
Chairman of Jahez Group



Jayne E. McGivern
CEO of Sports Boulevard Foundation



Mohammad Abunayyan
Founder of ACWA Power



Khalid Albaker
CEO of Quality of Life program

KEY ELEMENTS



Perspectives



Media
Content



Q&A

*Previous speakers, Prior to the reimagining and elevation of the space



MGF Spaces | Majlis



Description

In a setting evoking a cozy living room chat, speakers share personal journeys, focusing on their individual essence rather than professional roles. Attendees are encouraged to engage and ask questions. Together, we'll explore seven themes, emphasizing values and identity that define us.



Perspective

Perspective
Diverse Understandings and
Arguments Live



Panel

Dynamic Insight
Sharing Conversation



Showcase

Youth-led deep dives
into real-world impact

KEY ELEMENTS



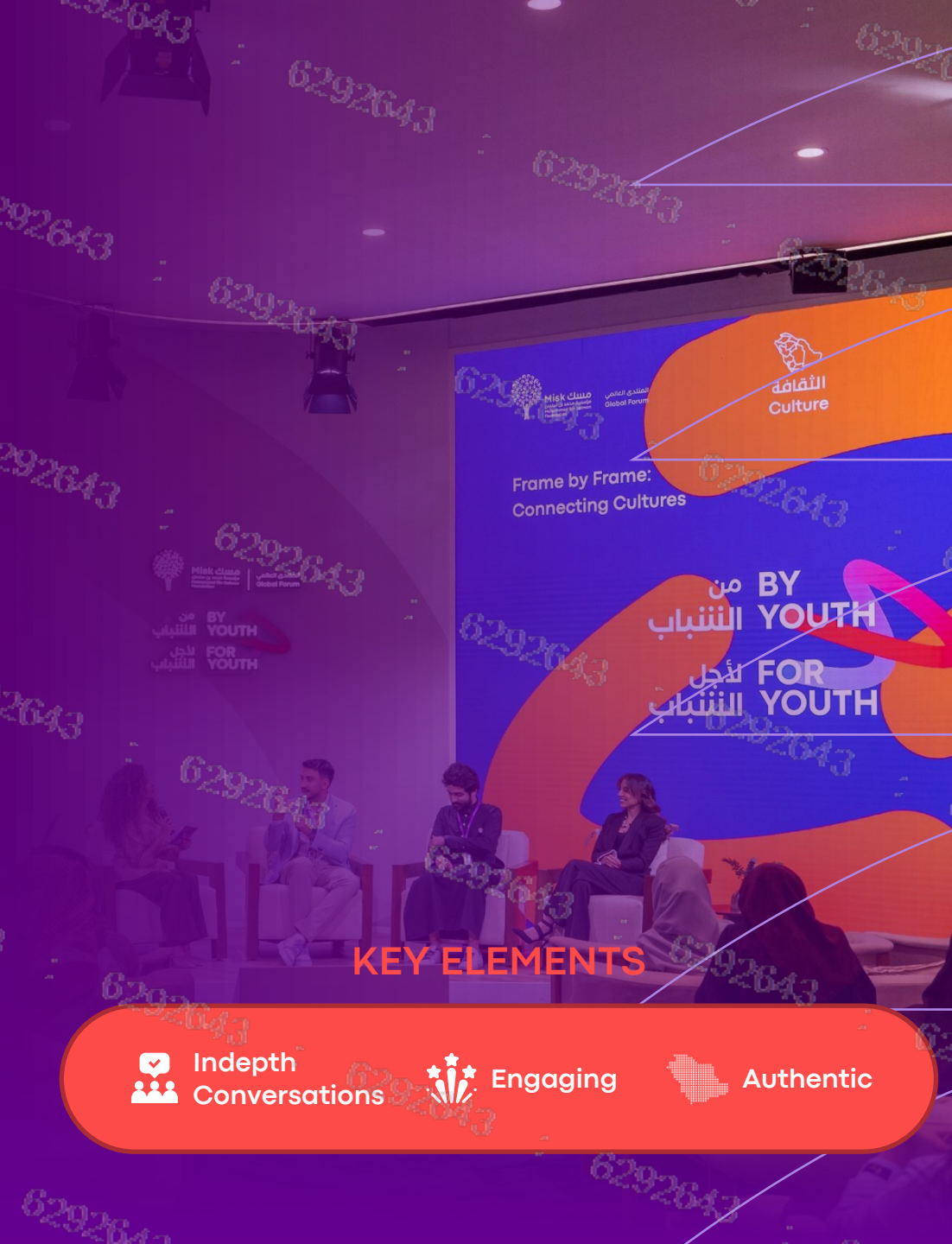
Indepth
Conversations



Engaging



Authentic



MGF Spaces | Space 180°



Description



180° is an immersive space where youth shift perspectives, challenge assumptions, and drive innovation through real-world challenges and projects. The experience blends bold talks, hands-on workshops, and dynamic solution labs—where participants tackle problems in unexpected ways and co-create breakthrough ideas fueled by youth ambition, creativity, and collective action.



Talks

Perspective
Diverse Understandings and
Arguments Live



Innovation Lab

Where youth learn to
create and reframe
real-world solutions



Hackathon

Where youth create
tangible or policy
solutions

KEY ELEMENTS



Creation



Engaging



Interactive



MGF Spaces | Youth Bayt



Description

A space that empowers youth as active global citizens through engaging talks, sessions, roundtable, simulations, global discussions, and policy production. Youth Bayt sparks dialogue, builds understanding of global agendas, and equips participants to drive meaningful change.



Dialogue

Talks connecting youth to global agendas



Immersive Learning

Simulations of real-life decision-making spaces



Policy Engagement

Where youth co-create policy ideas

KEY ELEMENTS



Simulations



Policy Recommendations



Interactive Sessions

MGF Spaces | Skills Dukkan



Description



Skills Dukkan is a hands-on workshops space powered by local and global partners, focused on equipping youth with unique, future-ready skills. Through practical, future-relevant workshops, it prepares young people to take charge of creating their own path and impact.

Example of previous Knowledge Partners:

KEY ELEMENTS



Hands-On



Trendy Topics



Interactive



Honeywell



BlackRock



PLUGANDPLAY



Gensler



TREND MICRO



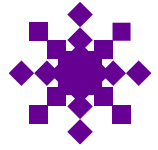
ORACLE



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MGF25 Partnership Opportunity



Partner With Purpose: Amplify Your Impact At MGF25



Empower **Youth** to Drive Global Impact



Access to Top-Tier **Networking**



Maximize **Visibility** For Your Brand



80%+

Youth Attendees



300+

Speakers

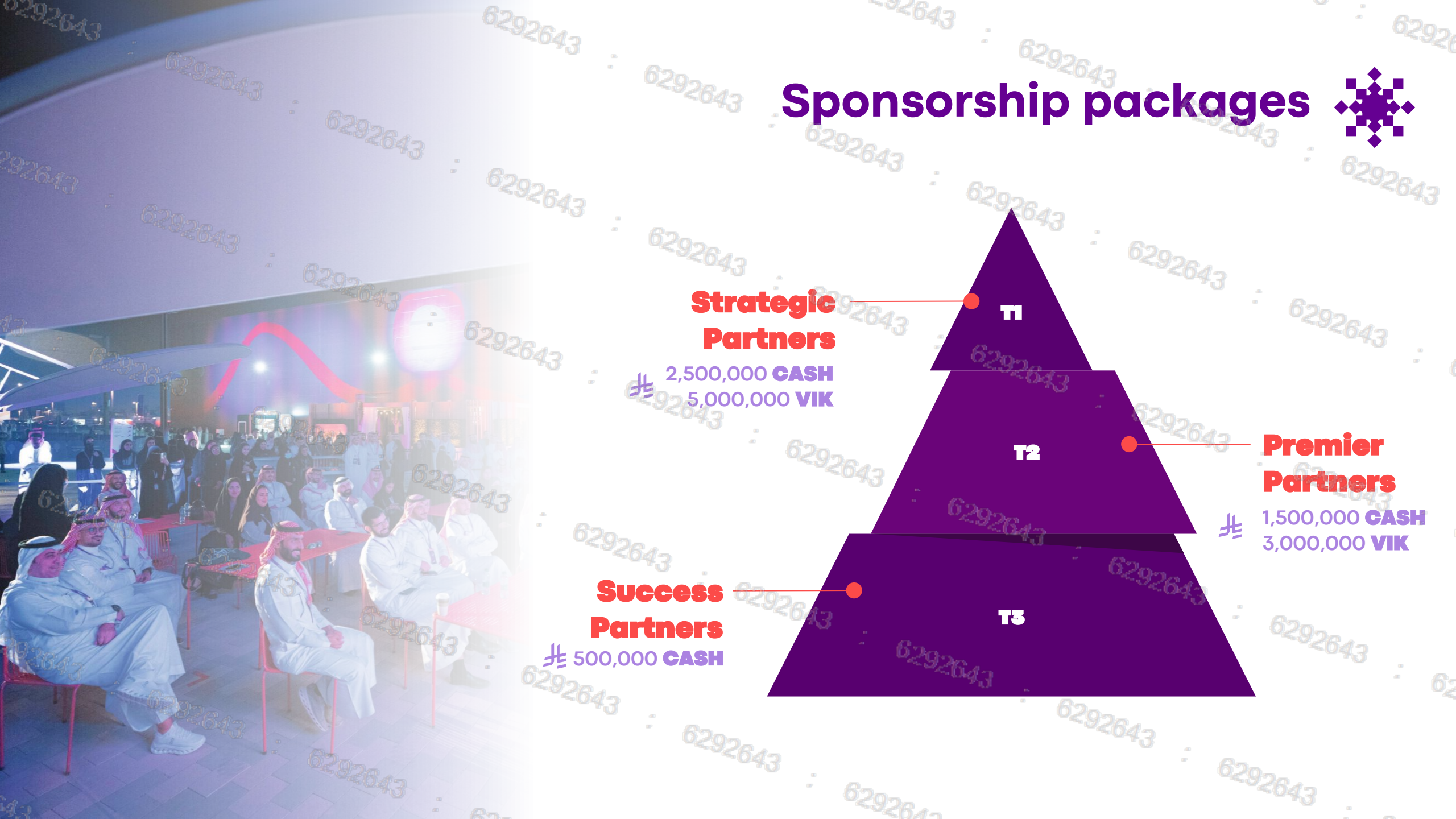


150K+

attendees from 130+
countries



Sponsorship packages



Strategic Partners

≠ 2,500,000 CASH
5,000,000 VIK

T1

Premier Partners

≠ 1,500,000 CASH
3,000,000 VIK

T2

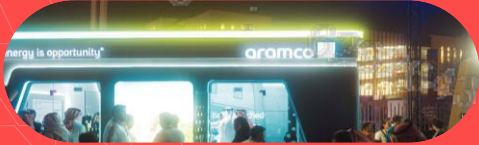
Success Partners

≠ 500,000 CASH

T3



MGF25 Add-ons



Booth (4x7 sqm)

﷼ 500,000



The Stage

﷼ 700,000



Leader's Diwan

﷼ 400,000



The Majlis

﷼ 300,000



Space 180 degrees

﷼ 200,000



Youth Bayt

﷼ 200,000



Skills Dukkan

﷼ 200,000



Badges & Lanyards

﷼ 350,000

*For Strategic & Premier Partners only

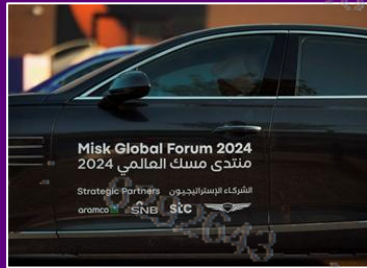


Rights & benefits | Onsite branding (1/2)

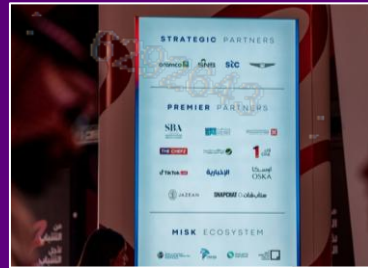
Benefit	T1	T2	T3
Logo on the Outdoor Area	✓	×	×
Logo on Car Stickers	✓	×	×
Logo on Main Stage LED Screens	✓	✓	✓
Logo on Media Wall	✓	×	×
Logo onsite screens	✓	✓	×
Logo on the Main entrance	✓	×	×
Recognition opening speech Mention	✓	✓	×



Logo on Main Stage



Logo on Car Sticker



Logo onsite screens



Logo on main entrance



Speech Mention



Logo on Media Wall



Rights & benefits | Onsite branding (2/2)

Benefit	T1	T2	T3
Partner Badge	10	4	×
Access to VIP Lounge	✓	×	×
Partner Lounge Access	✓	✓	✓
VIP Parking	5	2	×
On Podium Recognition	✓	✓	✓
Reserved Opening Ceremony Seats	5	2	1
Use of the partnership podium for announcement	✓	×	×
Add On - Badges & Lanyards (SAR 350K)	✓	✓	×



Partner Lounge Access



Podium Recognition

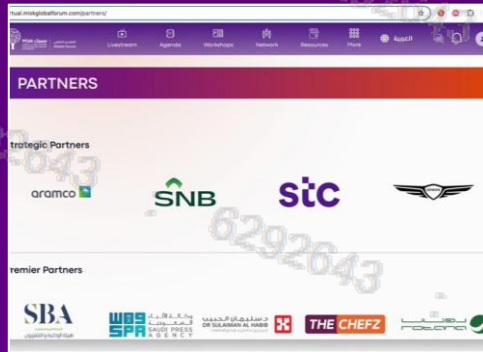


VIP Lounge

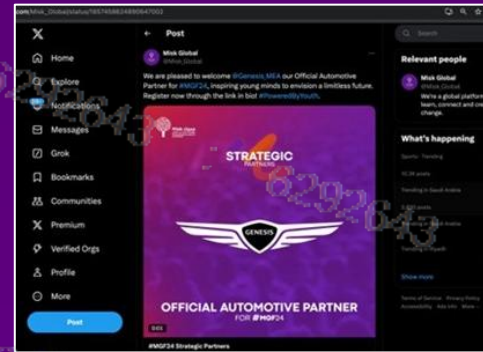


Rights & benefits | Digital & Social Media

Benefit	T1	T2	T3
Logo on Social Media Posts	✓	✗	✗
Sponsorship Announcements on Social Media Posts	✓	✓	✗
Dedicated Post-Event Social Media Post	✓	✓	✓
Dedicated Post-Event Social Media Video	✓	✓	✓
Logo on MGF Website Homepage	✓	✓	✓
Logo in Agenda & Misk Events App	✓	✓	✓



Logo on Website



Logo on Social Media Posts



Logo on Agenda



Rights & benefits | PR & Marketing

Benefit	T1	T2	T3
Logo in the Outdoor Campaign (if any)	✓	✓	✗
Logo in MGF25 Recap Video	✓	✓	✓
Mention in Sponsor Impact Summary	✓	✗	✗
Press Release Mention	✓	✗	✗



Eng. Bader Alkahail م. بدر الكحيل @BaderAlkahail

في ختام أعمال النسخة الاستثنائية لـ **#ملتقى_مسك_العالمي**، يطيب لي أن أتقدم بالشكر والتقدير لشركائنا الاستراتيجيين، ولشركاء النجاح الذين كانت لهم المساهمة الفاعلية في إنجاح المنتدى ونشر أهدافه ورسالته.

Translate Tweet

الشركاء الاستراتيجيون

شركاء النجاح



Rights & benefits | IP

Benefit	T1	T2	T3
Early Registration Access	✓	✓	✓
Access to Misk Stakeholder Network	✓	✗	✗
Add On - The stage naming rights (SAR 700K)	✓	✓	✗
Add On - Leader's Diwan naming rights (SAR 400K)	✓	✓	✗
Add On - The Majlis naming rights (SAR 300K)	✓	✓	✗
Add On - Space 180 degrees naming rights (SAR 200K)	✓	✓	✗
Add On - Youth Bayt naming rights (SAR 200K)	✓	✓	✗
Add On - Skills Dukkan naming rights (SAR 200K)	✓	✓	✗



Rights & benefits | Tickets & Hospitality

Benefit	T1	T2	T3
VIP Access Tickets	5	2	✗
General Admission Tickets	✓	✓	✓
Partner Gala Dinner Invitation	5	2	1



Rights & benefits | Others

Activation

Add On - Activation Booth (SAR 500K)

T1

4x7

T2

4x7

T3

×

Engagement

Speaking Slot & Workshop Participation (subject to availability)

T1

✓

T2

×

T3

×



Activation Booth



Activation Booth



Activation Booth



Activation Booth



Contact Us | Through our team



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Created
By Youth
يا بـداع
الشباب



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THANK YOU!

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